

boatica

CAPE TOWN

27-29 October

V&A Waterfront, Cape Town

POST SHOW REPORT

2023

SHOW PROFILE

boatica Cape Town is the go-to boating platform for the blue ocean economy hosted in the Mother City presented by Messe Frankfurt South Africa, supported by the City of Cape Town. The show combines an on-water expo featuring the best in South African boat, yacht and catamaran manufacturing, with the extension of an on-land display of all things boating.

Edition: 2023

Date: 27 - 29 October 2023

Organiser: Messe Frankfurt South Africa

International Visitors from:

- | | | |
|--------------|------------|-------------------|
| 1. USA | 4. France | 7. Nigeria |
| 2. Australia | 5. Germany | 8. Switzerland |
| 3. Belgium | 6. Ireland | 9. United Kingdom |

EXHIBITION OVERVIEW

3
DAYS

3474
VISITORS

71
EXHIBITORS

SHOW HIGHLIGHTS



LAUNCHES



Evo 18 S

Cape Racing Yacht unveiled its latest masterpiece, the Evo 18 S (S denoting 'solo'), at the Boatica Cape Town event. This cutting-edge creation embodies the pinnacle of innovation in short-handed inshore and inland sports racing boats.



Yamaha F200 High-Horsepower Outboard

Yamaha launched the new F200 Outboard motor at boatica 2023. A steering system ahead of its time. A fresh and strikingly sleek design. These are amongst the many reasons why the 2023 Yamaha F200 Outboard is a must-have for seekers of next-level boating experiences.



UX Marine Spin 200

In a defining moment for the boating industry, UX Marine is introduced the revolutionary UX Spin, a pinnacle of sport fishing vessels, at the boatica Cape Town Boat Show. The UX Spin reflects the company's commitment to blend traditional craftsmanship with avant-garde technology, creating a niche in the marine world.

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Azimut Fly 60

Boatingworld launched the Azimut Fly 60 at boatica 2023. Characterised by sporty lines and larger volumes, the Azimut Fly 60 pioneers a new generation in motor yacht design, thanks to the extensive use of carbon fibre and the collective participation of naval architect and design duo, Stefano Righini and Achille Salvagni. The result, an extensive use of space without increasing the yacht's weight, thus better performance and unprecedented onboard comfort.



MiniCat

Combining the best elements of a sailing catamaran and inflatable technology, Minicat is a high-performance, ultra-light catamaran with exceptional sailing characteristics and user-friendly manoeuvrability, offering maximum enjoyment and satisfaction. This ground-breaking sailing solution presents an exciting opportunity for sailing enthusiasts of all levels to enjoy the thrill of sailing without the traditional constraints of storage and transport.

THE GREAT OPTIMIST RACE

On Saturday 28 October, we hosted the Great Optimist Race in collaboration with the Little Optimist Foundation. This year the optimist race format was a relay consisting of 25 boats, with 3 skippers each, which turned out to be an amazing spectacle. Italtile took line honors at this year's race. This race has proven to be a hit with grown-ups and kids alike as you watch amateur sailors navigate the waters in what can only be called a pint-sized sail yacht.



DRAGON BOAT RACING

Dragon Boat racing the energetic, colourful and exciting team sport with ancient Chinese cultural traditions was again part of boatica. This year we had six teams participating including Mujaji - named after a dragon that is said to look like a great feathered serpent and who lives on Table Mountain (Xhosa folklore), Amabelle Belles - the first breast cancer survivor team in Africa which is part of an international movement of dragon boat racing among breast cancer survivors as well as the Paddlesnappers - the oldest Dragon Boat Club in Africa, The Warriors, DSK and Drachen Hari Yoshi.



CITY OF CAPE TOWN BLUE ECONOMY



The blue economy encompasses a multitude of sectors, ranging from fisheries, tourism, renewable energy, marine conservation, to aquaculture. The city's strategic location along the Atlantic Ocean, coupled with its commitment to sustainable practices, positions it as a global leader in this critical arena.

"Ocean sports, for example, was a R1.38-billion per annum contributor to the Cape's economy in 2018-2019. Research by the City's industry partner, BlueCape, found that this sector is growing at rates of 20% and is now estimated to be valued at around +R2-billion," says Cape Town's Mayoral Committee Member for Economic Growth, Alderman James Vos.

2023 EXHIBITORS

